

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

Claim 1. (canceled)

Claim 2. (currently amended) ~~The method of claim 1, further comprising A method of storing images, comprising:~~

providing an image capturing apparatus;

inserting a non-volatile memory medium into the image capturing apparatus, the non-volatile memory medium being suitable for storing image data;

writing a program onto the non-volatile memory medium, wherein the program is capable of being executed without specific user initiative when the non-volatile memory medium is coupled to a computer to access image data stored in the non-volatile memory medium; and

determining whether the inserted non-volatile memory medium has the program, wherein the program is written if it is determined that the memory medium does not have the program.

Claim 3. (currently amended) ~~The method of claim 1, further comprising A method of storing images, comprising:~~

providing an image capturing apparatus;

inserting a non-volatile memory medium into the image capturing apparatus, the non-volatile memory medium being suitable for storing image data;

writing a program onto the non-volatile memory medium, wherein the program is capable of being executed without specific user initiative when the non-volatile memory medium is coupled to a computer to access image data stored in the non-volatile memory medium; and

formatting the memory medium to make it suitable for storing image data, wherein the program is written onto the memory medium at the time the memory medium is being formatted.

Claims 4. - 7. (canceled)

Claim 8. (currently amended) ~~The method of claim 6~~ A method of storing images, comprising:

providing a digital camera;

inserting a flash card into the image capturing apparatus, the flash card being suitable for storing image data; and

writing a program onto the flash card, wherein the program is capable of being executed without specific user initiative when the flash card is coupled to a computer to access image data stored in the flash card;

storing a digital image into the flash card;

providing a computer to access the stored digital image;

coupling the flash card to the computer, whereby the program is executed without specific user initiative;

accessing the digital image stored in the flash card using the computer;

activating a browser installed in the computer according to instructions of the executed program; and

creating a communication link to a website having access to an application software, the application software being suitable for accessing the digital image stored in the flash card;

wherein the application software is accessed remotely and is not downloaded to access the digital image stored in the flash card.

Claim 9. (currently amended) ~~The method of claim 6,~~ A method of storing images, comprising:

providing a digital camera;

inserting a flash card into the image capturing apparatus, the flash card being suitable for storing image data; and

writing a program onto the flash card, wherein the program is capable of being executed without specific user initiative when the flash card is coupled to a computer to access image data stored in the flash card;

storing a digital image into the flash card;

providing a computer to access the stored digital image;

coupling the flash card to the computer, whereby the program is executed without specific user initiative;

accessing the digital image stored in the flash card using the computer;

activating a browser installed in the computer according to instructions of the executed program;

creating a communication link to a website having access to an application software, the application software being suitable for accessing the digital image stored in the flash card; and

providing a user with an option of downloading the application software or accessing the application software remotely to access the digital image stored in the flash card.

Claims 10. - 17. (canceled)

Claim 18. (currently amended) ~~The method of claim 16~~ A method of accessing images captured with a digital camera, the method comprising:

providing a digital camera having a start-up program that executes without specific user initiative;

inserting a flash card into the digital camera;

copying the start-up program onto the flash card;

storing an image captured by the digital camera into the flash card; and

coupling the flash card to a computer suitable for accessing the stored image,

whereupon the start-up program is executed without specific user initiative, the executed start-up program causing an application software to be activated to access the stored image, wherein the application software is available at a remote location from the computer, wherein the application

Appl. No. 09/905,682
Amdt. dated November 15, 2005
Reply to Office Action of August 17, 2005

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software is activated without downloading core modules of the application software from the remote location.

Claims 19. - 23. (canceled)